



If you do not have a voice – **you won't be heard**

All successful professions unite to protect their reputation – **except ours**

The banks and insurance companies invest heavily in lobbying – **we must compete, or we lose**

The future of impartial advice hangs in the balance – **we must protect and fight continuously for it**

The current regime is unaccountable – **and is damaging your firm and our industry**

Regulatory complexity and costs continue to rise – **advisers must start pushing back**

If advisers continue to ignore what is happening – **you run the risk of losing your business and your future**

**Libertatem will fight
for the future of
financial services in
the UK –
and costs less
than £1 per day**

**It's time to join
your trade
association**



Libertatem will use the parliamentary process to speak to MPs and the media.

Regulators will find concerted interest from MPs far more difficult to ignore.



We need to restore pride in our industry and the positive work we do for our clients.

It's time to stop apologising and promote the social good we all do.



To be successful will require your support.

Take positive action today by joining your trade association.

If we stand by and do nothing, adviser numbers will continue to diminish, costs will continue to rise, and the regulatory bodies will continue to persecute the impartial advice sector.

The Financial Services industry runs the risk of losing everything to the banks and the insurance companies. What is happening *now* will define and shape the future of impartial advice in the UK for the next 20 years.

We have already gained support from a large group of cross-party MPs. We have already advised the Treasury Select Committee on the adverse effects the regulator is having on the impartial advice sector. And we have already taken issue with the FCA over their proposals to look at advice 'suitability'.

But all of this will prove futile if we do not attract advisers in large enough numbers to give us the credibility we need, and the representation you deserve.

Membership costs just £240 per adviser each year. The cost of regulation is currently rising, on average, by £1,825 per adviser each year, with no limit in sight.

Fill in the application form and join Libertatem today. Together, we are stronger.

MEMBERSHIP APPLICATION FORM

Please complete both sides and return to:

Libertatem · The Clare Charity Centre · Wycombe Road · Saunderton · Bucks HP14 4BF

Additional copies can be downloaded at www.libertatem.org.uk/join.

Fees can be paid annually or quarterly.

First two advisers – £240 each | 3rd to 10th advisers £120 pa each | Firms with 11 advisers or more please contact us.

Company name

Main contact

Job Title

Telephone no.

Mobile no.

Email address

Web address

Company address

Postcode

Is your company

Independent

Restricted

Both

Is your company a member of a network

Yes

No

If YES, which network

FSA no.

How many Registered Individuals do you have?

I/we confirm that the information given here is true and accurate and I/we understand that the supplying misleading information may lead to the refusal of this application or subsequent cancellation of membership.

I/we undertake to observe the provisions of the Articles of Association and such membership regulations of Libertatem as may, from time to time, be laid by the Board. I/we can request a copy at any time.

I/we understand Libertatem may wish to use any personal data contained in this form or subsequently obtained during the course of its activities and may disclose such data to approved third parties. By signing this application, I/we consent to such processing, unless the following box is ticked

Signature

Date

Print name

Job Title

BANK STANDING ORDER

TO (your bank name and full address):

Postcode

Bank sort code

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Account number

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This is to **REPLACE** any previous instruction relating to this Standing Order

Please pay Metro Bank, One Southampton Row, London WC1B 5HA

Sort Code: 23-05-80 Account Number: 16634007

Commencing on the ____ / ____ / 20 ____ and Annually Quarterly (please tick one)

thereafter, the Sum of £ ____ . ____ until Further notice ____ / ____ / 20 ____ (please tick one)

using this ref. no.

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(please leave blank - office use only)

Signed _____

Date _____

Your company name:

Your title:

Your Name:

Address:

Postcode



The Impartial Advisers Association

www.libertatem.org.uk

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